

BOARD FUNDRAISING POLICY

1. Introduction

Board members have the responsibility of ensuring the survival and continuation of the Cancer Wellness Support (CWS). This includes responsibility for ensuring funding is available to support the activities of the organisation.

While the Board may delegate many of the operations of fundraising to other parts of the organisation, the Board retains the responsibility for inspiring other fundraisers, demonstrating the perceived importance of fundraising to the organisation, and demonstrating their leadership in this area. To achieve this, each member of the Board must individually accept their key role in the fundraising process.

Board members should show leadership in fundraising by personally giving to the organisation in proportion to their ability, in recognition of the fact that Board members who do not give themselves will have difficulty asking others to give.

CWS Board members as volunteers also contribute their time to the organisation.

2. Purpose

This policy makes explicit the understanding that members of the Board will be asked to contribute to the fundraising activities of CWS.

3. Policy

Board members will be requested to:

- Donate to CWS in proportion to their ability;
- Contribute to the short-term and long-term financial planning of CWS, including its fundraising plan;
- Support the fundraising efforts of other parts of the organisation;
- Support special events run by CWS to raise money or generate contacts;
- Where possible, supply CWS with names of prospective individual and corporate donors;
- Where requested, approach individual or corporate prospects to ask for donations on behalf of CWS or sign letters to these prospects.

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Policies can be established or altered only by the Board: Procedures may be altered by the CEO

BOARD FUNDRAISING PROCEDURES

1. Responsibilities

The Chair is responsible for bringing this policy to the attention of prospective Board members. All Board members are responsible for respecting this policy.

2. Procedures

In the planning of its short-term and long-term fundraising strategies, the Board will make appropriate arrangements to draw on the contributions of Board members.

3. Related Documents

- [Ethical Fundraising Policy](#)

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